

**MESA COUNTY BUILD A GENERATION  
Final 3 Year Plan, 2004-2006**

3/13/04

**OUR VISION**

Nurtured by caring and responsible adults, every child will be safe, experience belonging, grow in mastery and independence, have an opportunity to make a meaningful contribution to the community, and be able to make choices for a healthy future



**OUR MISSION**

Mesa County Build A Generation is a group of concerned and involved community leaders and members who coordinate efforts to influence attitudes, behaviors, public policy and resource allocation regarding youth in Mesa County using a risk-focused prevention planning process.



**Awareness of Priority Risk Factors:**

- Family Management Problems,
- Commitment to School,
- Alienation & Rebelliousness,
- Engaging in Problem Behavior

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**Awareness of Local Resources →  
Prevention Plan**

**With the overall goal of promoting collaboration among youth, families, programs and the broader community to increase the likelihood of healthy development of children and youth.**

### Priority Risk Factor: Family Management Problems

Goal: Assure that families have access to parent education and services to develop/ improve skills to effectively raise children.

Three year objective: By 2006, enrollment in parenting education will increase beyond the 1,000 a year in 2002.

By 2006, increase the number of families accessing family-based services by 10% in comparison to 2002 levels

Domain (For whom)	Programs/activities committed to this strategy:(some but not all)	Assumption:	Strategy:	Outcome:	Impact/rates
Family	Parenting that Works & GJ Parks & Rec Activity Guide (also asset development) Website: Communication Station for Christian Families on the W Slope, www.HighVision.org Center for Enriched Communications: Parent Effectiveness Training, Family Counseling Mesa County Department of Human Services (MCDHS):Parents support group, home based services, family therapy, for its clients Mesa County Health Dept (MCHD): Home visitation programs, Early Childhood Partnership Channel 12 programming Infoline/211 Steps US—parent/family nutrition ed at day care, Head Start & community seminars	If adults are aware of the impact of developmental stages of child development have resources to deal appropriately with conflict and stress, they are likely to use nonviolent means of problem resolution.	Promote parent training and family-focused activities in media on a regular basis (public relations committee)  Support family services focused on social skills to improve interaction.  Ensure that at least one BAG member is active in the parenting subcommittee of the Early Childhood Partnership.	Families practice asset development/ nonviolent conflict resolution  Increased media coverage  Increased enrollment  Increased geographic availability	out-of home placement confirmed child abuse and neglect, domestic violence are all reduced
Community	Channel 12 programming Grand Junction Parks & Recreation Guide Methamphetamine Task Force	If parents are made aware of the linkage between substance abuse and their own risky behaviors, these behaviors are likely to decrease.	In a variety of settings, parents are made aware of effective strategies to prevent risky family behavior.	Reduced tolerance for risky behavior	
Community	Grand Valley Homeless Coalition Housing Justice Financial counseling at Workforce Center Homeless Attendance Liaisons Homeless Youth Issues Taskforce The Tree House	If basic needs are met, parents and children have greater capacity to learn and to be effective.	Support programs that assist families to meet their basic needs and to enhance life skills.	Increased self sufficiency of families	
Community	Project Bloom/ Social & Emotional Well Being Committee, Early Childhood Partnership		Advocate to increase the types/ extent of family services		↓

### Priority Risk Factor: Commitment to School

Goal: To increase the expectation that all youth can and will graduate from high school.

Three year Objective: To increase the graduation rate in Mesa Valley School District 51 by 5% by the end of the 06-07 school year compared to the rate of 80.2 % (including alternative schools) in 2002-3003.

<b>Domain (For whom)</b>	<b>Programs/activities committed to this strategy:(some but not all)</b>	<b>Assumptions:</b>	<b>Strategy:</b>	<b>Outcomes:</b>	<b>Impact:</b>
School	Homeless/attendance liaisons MVSD51: Intervention Program Mesa State AmeriCorps Project American Lung Association: Not On Tobacco (NOT) Open Airways In School (OAS) League? Mesa State College Steps US—Physical Activity & Nutrition	If the whole child is focused on, learning is more likely to occur.	Promote evidence- based classroom strategies for behavioral management practices	Increased school attendance rate Increased performance as measured by CSAP	Graduation rate, dropout rate, expulsion rate Decline in high risk behaviors
Community	American Lung Association: Champ Camp Steps US— STARS Summer rec programs Colorado on the Move Pedometer Program, Obesity Task force Mesa County Tobacco Education Council, Smoke Free Schools Policy	Informed community input into school and district policies will encourage positive community involvement in and support for schools	Support and monitor outcomes of Mesa Valley School District 51’s Strategic plan priorities: • safe learning environments • collaboration • achievement.	Increased student participation in school/community activities	↓
Community	Girl Scouts of Chipeta Council:Girls are Great Girl Power FACT: Lifeguard Training Mesa State AmeriCorps Projects MVSD51: Intervention Program Girls on the Run Daniels Fund Scholarships Steps US—Stars Summer Rec Youth Pedometer Program, Child & Migrant Youth soccer scholarships. Headstart Funsicle Fitness, Food Friends MCTEC: evaluating ads	If youth are informed about the relationships between personal choices, and health outcomes, they will be better prepared as family members, employees, and citizens	Facilitate in and after school age-appropriate activities/learning about health	Implementation of health curriculum	↓

### Priority Risk Factor: Alienation and Rebelliousness

Goal: To promote environments in Mesa County which encourage youth to have a positive sense of worth and belonging and to invite their involvement in the community.

Three year Objective: Engage more youth in healthy activities: Identify the uninvolved, outline barriers to involvement, and gaps in opportunities. Increase the number and location of environments offering positive, safe youth activities.

Domain (For whom)	Programs/activities committed to this strategy:(some but not all)	Assumptions:	Strategy:	Outcomes:	Impact:
Individual	Partners 1:1 program GJ Parks & Recreation MVSD51: Intervention Program Asset Training Girl Scouts Mesa State AmeriCorps Project American Lung Association: Champ Camp Tree House Steps US—Stars Summer Rec Youth Pedometer Program, Child & Migrant Youth soccer scholarships	If youth have multiple, responsible adults with whom they can communicate, they are more likely to be positively involved in their family, school, and community	Continue to promote widespread mentoring as an effective strategy to reduce alienation and social isolation.	Numbers served, Numbers of organizations offering mentoring	Juvenile arrest rates: crimes against property, crimes against people, etc. reoffending rates, homelessness, rate of suicide completions, rate of suicide attempts
Individual	MCDHS:Club Mid GJ Parks & Recreation Weekly after-school Bible Clubs Girl Scouts Mesa State AmeriCorps Project The Tree House. Mesa County Tobacco Education Council, GJ, Second Chance Class	If youth have safe, constructive activities before and after school, they are less likely to be involved in high-risk behavior	Promote access to after-school programs that integrate community services to develop a positive, structured environment	Numbers served Collaborations	
Community	MC Suicide Prevention Coalition Mesa State AmeriCorps Project	If parents, other adults and youth are aware of the signs of potential suicide and trained in how to intervene, there will be more people helped.	Promote science-based suicide prevention strategies for use in local not for profit organizations.	Number of participants	
Peer	Homeless Youth Issues Taskforce MVSD51: Attendance Program	If youth have shelter and needed services, youth will be safe.	Advocate for the development of comprehensive services for homeless youth.	Number in school Number served Number reconnected with family	↓

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Community	GJ Youth Council GJ Parks & Recreation Mesa Youth Service Learning Girl Scouts of Chipeta Council Tree House: Teen Bistro Mesa State AmeriCorps Project	If youth help plan healthy, constructive activities, the youth are more likely to have their needs met.	Invite youth involvement in design and implementation of youth and general community activities and plans.	Numbers served  Number of activities involving youth in planning	(From previous page)
Society	Journey to a Hate-Free Millennium, Western Colorado Equality The Tree House: Rainbows Program Mesa State AmeriCorps Project Steps US: Child & Migrant Soccer Scholarships	If people learn about others from diverse backgrounds, they are less likely to unrealistically fear those differences.	Promote science-based activities to educate youth and adults about diversity.	Numbers served  Increased tolerance of differences	
Community	GJ Parks & Recreation Mesa Youth Hospice: formal wear for dances Tree House Teen Bistro Girl Scouts of Chipeta Council Mesa State AmeriCorps Project Sober Grad Steps US: Child & Migrant Soccer Scholarships, Stars Summer Recreational Program	If there are affordable, supervised, and substance free activities available and become the norm, people are more likely to choose these activities.	Continue community collaborations to develop comprehensive, year-around recreational programs.  Encourage scholarships/fee waivers for low-income participants.	Numbers of activities/ participants (can we get some counts?)	↓

### Priority Risk Factor: Friends Who Engage in Problem Behaviors



Goal: To provide clear, consistent messages to Mesa County residents specific to alcohol, tobacco and other drug use, sexual activity, and behavioral standards, including nonviolence in families, schools, community agencies and peer activities.

Objective: To provide consistent messages in the media about the illegality of providing alcohol, tobacco to underage persons.

To decrease the proportion of youth who self-report 30-day use of alcohol, tobacco, marijuana and other drugs.

To increase the rate of adults who are charged for provision of alcohol to underage drinkers.

<b>Domain (for whom)</b>	<b>Programs/activities committed to this strategy: (some but not all)</b>	<b>Assumptions:</b>	<b>Strategy:</b>	<b>Outcomes:</b>	<b>Impact:</b>
Community	Girl Scouts of Chipeta Council: Girls are Great Girl Power Mesa State AmeriCorps Project Underage Drinking Task Force Mesa County Tobacco Education Council, GJ, Second Chance Class	If youth and adults have accurate perceptions about healthy behaviors of youth, these behaviors are likely to continue	Use social marketing developed with youth to promote healthy behaviors among middle school, high school and college students. Continued enforcement of laws regarding underage substance abuse.	Increased accuracy of perception, Decreased unhealthy behaviors Increase in positive reporting in media regarding youth	Minor in possession citations Adolescent pregnancy rates Juvenile crimes against persons Juvenile suicide attempts/ completions
Adults	Underage Drinking Taskforce Mesa County Tobacco Education Council	If the rate at which adults provide alcohol and drugs to youth is reduced, then underage substance abuse will be reduced.	Participate in underage drinking task force  Collaborate with other communities to reduce access	Decreased access Increased safety for the community Reduced tolerance for underage drinking and use of tobacco and other illegal substances	Conviction rates of adults who provide Reoffending rate
Community	MCDHS American Lung Association: Not On Tobacco (NOT)	If youth who become substance dependent receive treatment, there will be a decreased likelihood of reoffending	Advocate for residential treatment for substance dependent adolescents.	Rate of those treated locally	↓

<b>Domain (for whom)</b>	<b>Programs/activities committed to this strategy:(some but not all)</b>	<b>Assumptions:</b>	<b>Strategy:</b>	<b>Outcomes:</b>	<b>Impact:</b>
Community	MCDHS: treatment plans for confirmed or at-risk of child abuse/ neglect MVSD51: Intervention (Expulsion) Program The Tree House Mesa State Americorps Project Mesa County Tobacco Education Council, GJ, Second Chance Class	If positive adult/ peer role models are provided, risks of youth engaging in high risk behaviors will be reduced.	Encourage mentoring and other science-based interventions with families from high risk environments.	Increased number of youth who can identify positive adult and peer role models.	(From previous page) 
Individual	Court systems MVSD51: Intervention (Expulsion) Program Counseling & Education Center, Insights Mesa County Tobacco Education Council, GJ, Second Chance Class	If youth who have made a bad/illegal choice are educated about life skills, there is a reduced risk of reoffending.	Encourage on-going implementation of evidence-based life skills training for offending youth	Reductions in reoffending	
Community	MCDHS: treatment for adults	If production and sale of methamphetamine is reduced, there will be a decreased risk of neglect and violence.	Support community strategies to address the prevalence of methamphetamine in this community.	Increased knowledge of participants Research about limiting the supply of ingredients	